

January 6, 2021

NORTHERN NECK MASTER GARDENERS

EXECUTIVE COMMITTEE MEETING

Zoom Meeting

ATTENDEES: Mary Beane, Fran Westbrook, Marge Gibson, Lynn Osborne, Mary Turville, Deidre McLaughlin, Henry Riely, Barb Kauneckas, Deborah Marl, Carol Martin, Betty Mill, Janice Mahoney, Carolyn Gorman, Anne Olsen, Sue Kosinski, Michelle Kramer, Tami McCauley, Susan Lindsay, Helen Johnson, Harriet Chinn, Diane Keane. VCE staff: William Bell

MINUTES: December 2, 2020 Minutes have been posted on the website.

TREASURER'S REPORT: Deborah Marl reported that the accounts had been successfully consolidated at SONA bank. Other matters included:

- People who have not cashed their checks from last March GNN refunds. It was suggested that each of the seven be contacted and requested the money be marked as a donation or be used to pay annual dues and /or attendance to the 2021 GNN.
- The incoming Treasurer will decide where dues should be mailed and talk to committee head of GNN Registration, Sue Kosinski, to decide how to handle dues paid as part of GNN.

The Treasurer's Report was approved and will be posted on the new website.

OLD AND NEW BUSINESS

A review of 2021 Organization Chart was conducted, noting the new committees and changes in committee personnel. The organization chart was approved and will be posted on the new website.

Committee Reports:

1. Remote Help Desk – Henry Riely
 - a. Will report in February for upcoming year
 - b. Using Constant Contact, articles will be sent to the mailing list. Contact Henry to add names to mailing list.
 - c. Tami raised a question on the regularity of sending information. Henry reported that monthly contact was made during the growing season.
2. Community Education – Betty Mill
 - a. Members have been contacted have begun to set up meetings.
3. Farmers Markets – Sue Kosinski
 - a. EMGs currently can't take part in Farmers Markets due to COVID-19 restrictions.

- b. It was noted that permission slips (contracts) would have to be completed prior to participation and these would have to be approved.
 - c. The former treasurer asked that all outstanding monies from farmers markets should be turned in to the treasurer.
- 4. Teaching Gardens – Janice Mahoney
 - a. All gardens quiet now.
 - b. Team leads will set goals and objectives for the coming year.
 - c. Deadline for the reports to be posted to the website before monthly meeting will be forthcoming.
 - d. Plans for signage for the gardens discussion:
 - i. Veggie garden – Handmade signs due to the frequency of changing crops will be in place for any visitors to the garden.
 - ii. Reedville Garden - Permanent plant identification signs will be provided.
 - iii. Stratford: Until we know whether we will be allowed to work during the pandemic, signs are on hold.
 - iv. George Washington: No discussion
 - v. Heathsville: Signs provided by Sue Kosinski.
- 5. Shoreline Education – Mary Turville
 - a. The group has implemented a 5-year strategic plan.
 - b. Two training sessions have been scheduled in January and February with VIMS on the topics of regulation changes and living shorelines, respectively.
 - c. Photo database on a Google drive has been established and will be used for picture archives and for use in presentations.
 - d. SEP will begin to transfer content to the new MG website when it becomes available.
- 6. Communications/Publicity – Carolyn Gorman
 - a. Organizing committee,
 - b. March Issue - Henry Lane Hull – writing article
 - c. Article for newspaper – companion planting
 - d. WRAR interview w/ Carolyn
 - e. Soliciting subject matter ideas
- 7. Volunteer Management – Barb Kauneckas
 - a. 2020 hours have been entered in VMS.
 - b. Milestone recognitions have been reported to Bill.
 - c. Currently, hours should be kept by each master gardener for entry into the new system when it becomes available.
 - d. The new system is in the works and training will be provided.
- 8. EMG Continuing Education – Tami McCauley
 - a. Sandy Sperry and Henry Lane Hull will be participating in this committee.
 - b. The presentation for the first regular meeting in January will be made by Sue Kosinski and Susan Lindsey on the topic of butterflies.

- c. Zoom training is planned.
 - d. This committee is soliciting ideas for continuing education topics to be presented at the regular meetings.
9. GNN & Technology committees are joining forces for GNN. Cindy Dullea and Lynn Osborne
- a. Lynn presented general plans for GNN using Corporate Zoom, a Lunch time break continuous presentation on Zoom to showcase NNMG committees.
 - b. Each committee is requested to provide 2-3 slides on their activities (or photos and brief text). Dry run will be performed this month. Another practice run with speakers is also planned.
 - c. Sue K raised a question about sending out a “save the date” reminder by Constant Contact. This will be done.
 - d. The first newspaper article appeared in last month’s Rappahannock Record.
 - e. An email letter to announce GNN via Constant Contact will be sent the last week of January.
10. Plant Sale – Michelle Kramer
- a. Scheduled for April 30 thru May 2, Dug-in Farms, in association with Carolyn Quinn, owner.
 - b. A group is coming up with list of plants for sale.
 - c. Meeting with Carolyn Quinn will be set for a date after January 11.
 - d. The plant sale will follow CDC/VT guidelines.
 - e. Article will be forthcoming in Rappahannock Record by Deidre McLaughlin.
 - f. The theme will not be limited to shoreline plants

Other Master Gardener Newsletters

Currently, newsletters from other Master Gardener groups are compiled and emailed by Diane Kean to the members of the Executive Committee. A request was made to expand this distribution and highlight articles of special interest during Executive Committee meetings.

EMG Training

There was a short discussion pertaining to EMG training for 2021 and whether or not to form a team to attempt online training or wait for possible in-person training in 2022. Further discussions to follow.

VCE Updates

William reported that the new website is a work in progress. Also, there have been no updates on COVID-19 since December when group sizes were dropped from 25 to 10 people.

Closing

It was announced that the next regular meeting is January 20, 2021 at 10 am. A short business meeting will be followed by continuing education program. The next Executive Committee meeting is scheduled for February 3, 2021 to be preceded by a GNN Committee meeting.

The meeting adjourned at 11:00 am.

Respectfully submitted,

Mary Beane, Secretary